

**LinkedIn workshop  
for jobseeking Refugee Engineer Professionals**  
(travel expenses will be refunded at the start of the workshop)

**Date & time: Wed 19<sup>th</sup> October 2016 12.00-2.00pm**  
**Venue: LinkedIn Offices, 77-91 New Oxford Street, WC1A 1DG**  
**(closest tube: Tottenham Court Rd)**

**Objectives:**

- LinkedIn staff to contribute directly to 6 refugee engineers' competitiveness for jobs or internships in London, using LinkedIn
- 6 candidates to gain advice and guidance from LinkedIn staff on UK employers' use of LinkedIn for recruitment & jobseekers' networking strategies available via LinkedIn
- Enhancing mutual awareness of cross-cultural & other influences in the UK social media labour market

| PROGRAMME  |   |
|------------|---|
| 5-10 mins  | Welcome and introductions/ housekeeping<br>Objectives   |
| 10-15 mins | Introduction to LinkedIn: History, business activities, stats, future<br>Ralph Meyer, LinkedIn<br><a href="https://www.linkedin.com/in/ralphmeyerrecruiter">https://www.linkedin.com/in/ralphmeyerrecruiter</a> |
| 10-15 mins | 5-10 min candidate presentation on UK online Jobsearch including<br>social media: methods, inclusion challenges, suggestions for online<br>recruiters   |
| c1 hour    | LinkedIn: Guidance on how to use LinkedIn effectively<br>Paired Exercises<br>Q&A's  |