

**LinkedIn workshop
for jobseeking Refugee Professionals**
(travel expenses will be refunded at the start/end of the workshop)

Date & time: Monday 18th February 2019 time: 2.00pm – 4.30pm
Venue: LinkedIn Offices, Farringdon

Light refreshments provided

Objectives:

- LinkedIn staff to contribute directly to refugee professionals' competitiveness for jobs or internships in London, using LinkedIn
- Candidates to gain advice and guidance from LinkedIn staff on UK employers' use of LinkedIn for recruitment & jobseekers' networking strategies available via LinkedIn
- Enhancing mutual awareness of cross-cultural & other influences in the UK social media labour market

PROGRAMME	
5-10 mins	Welcome and introductions/ housekeeping Objectives
20-30 mins	Introduction to LinkedIn: History, business activities, stats, future Ralph Meyer, LinkedIn Senior Global Customer Success Manager https://www.linkedin.com/in/ralphmeyerrecruiter
10-15 mins	Employed Candidate speaker: Engineer Candidate presentation on own career journey and use of LinkedIn: Questions/discussion
Rest of session	Paired Exercises - pairing with staff members/corporate volunteers/employed candidates to work on LinkedIn profile.